Artificial Intelligence Consortium Launches Advisory Arm For Tech Companies

NEW YORK, Oct. 8, 2021 /PRNewswire/ -- The International Consortium for the Ethical Development of Artificial Intelligence has announced the launch of a new advisory arm that will help clients avoid negative brand awareness deriving from undesired and unexpected AI behaviors and outcomes.

By leveraging established thought leaders and practitioners from across the technology industry, ICED(AI) will offer expert guidance in establishing the AI governance and ethics councils and policies that help businesses flourish. The service is industry-agnostic and helps early adopters take a proactive, cost-saving approach to preventing their Artificial Intelligence capabilities from representing an otherwise-uninsurable and existential threat to their business.

According to Lloyd Danzig, **Chairman and Founder of ICED(AI)**, "*Just as data breaches have grown normalized in the current technology landscape, conflicts arising from the unexpected behaviors of AI models will become commonplace in the very near future. Even the most sophisticated companies on Earth have found themselves vulnerable to this risk. Through our advisory arm, clients will instantiate policies and procedures that, not long from now, will be considered standard best practices.*"

 "*We are excited to launch a service that will be the first, but assuredly not the last, of its kind,*" tells Michael Stiefel, **Executive Advisor**. "*Companies will have to look at their AI infrastructure in the same way they do their data storage or cyber security resources. It will be a long journey requiring a great deal of expertise, but we hope to give businesses a head start and some directions along the way.*"

The advisory arm is expected to benefit significantly from its unbiased status in the industry as well as its access to domain expertise.

Headquartered in New York City, ICED(AI) is a 501(c) non-profit dedicated to ensuring that the rapid developments in the AI space are made with a keen eye toward the long-term interests of humanity. With members representing technology firms across the globe, the organization works toward a reality in which passionate

engineers continue to develop cutting-edge innovations that make the world a better place while private individuals remain insulated from the potential downsides of rapidly-advancing technologies

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SOURCE: International Consortium for the Ethical Development of Artificial Intelligence